

Great Lakes Scrapbook Events



Dear Exhibitor:

We would like to invite you to participate in the 2nd Annual **Columbus Scrap & Stamp Show at the Ohio Expo Center in Columbus, Ohio on March 27 & 28, 2020**. This show was operated under different management for 15+ years before we took over, and is a great opportunity to share your products and services to scrapbookers from all over. The convention will include store and vendor sponsored booths with shopping and two all-day crops. Columbus, Ohio is the state capital of Ohio, and the Expo Center is easily accessible by freeway, and close to all sorts of attractions in the Columbus area. Our other events pull participants from throughout the U.S. and Canada, primarily from Michigan, Ohio, Indiana, Illinois and Ontario, Canada. The Port Columbus International Airport (CMH) is a 15 minute drive away.

Our understanding is that past attendance at this location averages around 2,000 attendees. Based upon other events, we expect an average 80-100 All-Day croppers on Friday and Saturday.

The 2020 Columbus Scrap & Stamp Show will be open to the public from 10am-6pm on Friday and 10am-5pm on Saturday. All-Day Croppers are admitted to shop on the show floor beginning at 9:30am. (All booths must be ready for customers beginning at 9:30am each day)

The Columbus Scrap & Stamp Show is being advertised in Creative Scrapbooker Magazine as well as through Google AdWords, on Facebook, and through other online avenues. A Billboard is planned for the weeks just prior to the show, plus Radio advertising and a Direct Mailing of postcards and posters and flyers distributed through Local Scrapbook Stores.

Other sponsorship opportunities are available, and all sponsors will be acknowledged on the website and via announcements. Information about participating in one of these ways is available on our website.

Please visit our exhibitor area on the website at <http://greatlakesscrapbookevents.com/exhibit/exhibitor-services/> to download the exhibitor contract files in Acrobat format. If you have any questions, please call our corporate offices at 248-583-7133, or email us at kate@megameet.com.

Sincerely,

Kate Griswold
Owner
Great Lakes Scrapbook Events
www.greatlakesscrapbookevents.com