



**Program Advertising Contract**  
**Great Lakes Mega Meet Scrapbooking Convention**  
 May 7, 8 & 9, 2020  
 Suburban Collection Showplace - Novi, MI

**Contact Information:** Prefer to receive information via [ ] Email or [ ] Fax \*Indicates program listing fields

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\*Company Name (exactly as you wish it to appear in promotional materials)

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Contact On-Site Contact (if different)

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\*Address [ ] do not publish address City State ZIP

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\*Published Phone Direct Phone Fax

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E-mail \*Website

**Please Reserve for Us:**

Type of Ad (width x height):	Rates:	Method of Payment:
1/8 page (3 5/8" x 2 3/8")	___ @ \$100 = _____	<b>PLEASE COMPLETE THIS SECTION FULLY – WE DO NOT KEEP CARD NUMBERS ON FILE!!</b> (Advertising is reserved on a pre-payment basis) <input type="checkbox"/> Company Check <input type="checkbox"/> Money Order <input type="checkbox"/> Master Card <input type="checkbox"/> VISA <input type="checkbox"/> AMEX <input type="checkbox"/> Discover Please charge my deposit to the following credit card:  _____ Credit Card Account Number (all digits) <span style="float:right">Exp. Date CVCode</span>  _____ Print Name on Credit Card  _____ Credit Card Billing Address <span style="float:right">City State Zip</span>  _____ Signature (required for all credit card transactions)
1/4 page (3 5/8" x 4 7/8")	___ @ \$175 = _____	
1/2 page (7 1/2" x 4 7/8")	___ @ \$300 = _____	
Full Page (7 1/2"x10")	___ @ \$500 = _____	
Inside Front or Back Cover (7 1/2"x10")	___ @ \$750 = _____	
<i>Available in full color. Please email for availability.</i>		
Back Cover (7 1/2"x10")	___ @ \$800 = _____	
<i>Available in full color. Please email for availability.</i>		
Amount Due (US Dollars)	= \$ _____	
Sponsorship Discount	- = \$ _____	
<i>Diamond = 15%; Emerald = 10%; Amethyst = 5%</i>		
TOTAL Amount Due (US Dollars)	= \$ _____	

Ad payments and artwork are due by **March 15, 2020**. Advertisers not attending the convention will receive a free copy of the show program via U.S. Mail following the event. Additional promotional opportunities are outlined in our Sponsorship Agreement.

**Deadline -**

**Camera ready advertising deadline is March 15, 2020.** Be sure to indicate any spot color preferences, otherwise spot color will be applied at the discretion of the show program coordinator. We prefer EMAILED artwork, either in a .pdf, .jpg, .png or .gif format. Email artwork to [kate@megameet.com](mailto:kate@megameet.com).

**Mechanical Requirements -**

- Ad copy must arrive "camera ready." Please measure ads carefully, and remember that advertisements are measured Width x Height. Ads reading upside down or sideways are **not acceptable**.
- If we design the ad, you will be billed at the rate of \$55.00 per hour.
- One spot color (chosen by the show promoter) will be used throughout the program. Send two black and white copies of your ad, one with color clearly marked. If color is not marked, we will make the best determination for spot color.
- Inside or Outside Cover Ads can be submitted in full color. Ads for these locations are assigned on a first come, first served basis. Please email for availability before submitting a contract for cover space.
- For additional questions regarding mechanical requirements for program advertising, or electronic submission of your ad, please email [info@unisourceprinting.com](mailto:info@unisourceprinting.com).

**Advertising Shipping -**

Address all applications, correspondence and make checks payable to: Scrapbooks Mega Meet LLC – PO Box 621, Hartland, MI 48353. Phone: 248-583-7133, Fax: 734-758-0183, E-Mail: [info@megameet.com](mailto:info@megameet.com) Web: [www.greatlakescrapbookevents.com](http://www.greatlakescrapbookevents.com)