



**Sponsorship Recognition**  
**DIAMOND, EMERALD & AMETHYST LEVELS**  
Great Lakes Mega Meet Scrapbooking Convention  
May 7, 8 & 9, 2020  
Suburban Collection Showplace - Novi, MI

**MINIMUM SPONSOR REQUIREMENTS FOR ALL LEVELS:**

- \* Provide product for prizes to be used at show discretion and/or 600 pieces for inclusion in Crop Goody Bags and/or 350 pieces for inclusion in the Round Robin Goody Bags. (Total for participation in both Goody Bags is 950 items – they need not be all the same item) Goody Bag contributions must hold a retail value minimum of \$1 per piece and be items that were available for sale in a retail location within 6 months prior to May 2019.
- \* Diamond sponsors MUST contribute to Crop and/or Round Robin Goody Bags, as a portion of their retail product donation.
- \* Fulfill participation requirement which includes teaching classes or conducting a Crop Game, Contest or Mega Sale. Mega Sale option is ONLY available to Diamond-level sponsors.
- \* List Great Lakes Mega Meet event, including date and location, on company website/blog/email newsletter.

**Diamond Level benefits and recognition include:**

- \* Listing as event sponsor on GLMM website, including company logo and link
- \* 15% discount for advertising in the show program
- \* Company logo in pre-event e-newsletters
- \* Listing on Consumer Confirmation e-mail
- \* Company logo in sponsor thank you page in show program
- \* Company listing on classroom sign where instructor is provided
- \* Company logo on poster sent to local stores
- \* Company logo on slide show on RFS monitors during the event
- \* Company logo in ongoing slide show at Crop Party
- \* Company logo in Goody Bags
- \* Opportunity to offer a Mega Sale during Crop Party
- \* Premium show floor placement

**Emerald Level benefits and recognition include:**

- \* Listing as event sponsor on GLMM website, including link
- \* 10% discount for advertising in the show program
- \* Company listing in sponsor thank you page in show program
- \* Company listing on classroom sign where instructor is provided
- \* Company logo in ongoing slide show at Crop Party
- \* Company listing in Goody Bags
- \* Opportunity to judge Table Decorating Contest
- \* Preferential show floor placement

**Amethyst Level benefits and recognition include:**

- \* Listing as event sponsor on GLMM website, including link
- \* 5% discount for advertising in the show program
- \* Company listing in sponsor thank you page in show program
- \* Company listing on classroom sign where instructor is provided
- \* Company listing in ongoing slide show at Crop Party
- \* Company listing in Goody Bags
- \* Preferential show floor placement

**Other benefits may include:**

- \* Recognition or mention on Great Lakes Scrapbook Events blog/email newsletter
- \* Promotion at events where Great Lakes Scrapbook Events participates or produces
- \* Promotion or mention on the Facebook page(s) of Great Lakes Scrapbook Events

**We place enormous value on our highest level of sponsors, and are constantly looking for ways to recognize them. Thank you for making this commitment to our business, our event, and your business!**