



Dear Exhibitor:

We would like to invite you to participate in the 21st Annual **Great Lakes Mega Meet at the Suburban Collection Showplace in Novi, Michigan on May 7, 8, & 9, 2020**. This is a consumer convention and is a great opportunity to share your products and services to scrapbookers from all over. The convention will include store and vendor sponsored booths with shopping, classes and two crops. Novi, Michigan is located at the junction of two interstate highways near the city of Detroit; and we pull participants from throughout the U.S. and Canada, primarily from Michigan, Ohio, Indiana, Illinois and Ontario, Canada. Detroit Metropolitan Airport (DTW) is a 25 minute drive away.

Our attendance averages over 8,000 attendees. GLMM attendees regularly tell us that they enjoy the variety of products offered at our show, and they enjoy Make and Take tables. Historically, GLMM attendees are also very likely to take classes at the show.

The GLMM 2020 convention will be open to the pre-registered public from 9am-6pm Thursday and Friday and 9am-5pm on Saturday. The general public will be admitted one hour after pre-registered participants.

The Great Lakes Mega Meet is being advertised in Creative Scrapbooker and Scrap & Stamp Arts magazines, as well as through Google AdWords, on Facebook, and through many other online avenues. Cable Television and Radio Advertising and a Billboard are planned for the weeks just prior to the show, plus Direct Mailing of postcards and posters and flyers distributed through Local Scrapbook Stores.

If for some reason you are unable to attend the convention, you can still advertise in our Convention program. This program will be available to all attendees at the door. Other sponsorship opportunities are available, and all sponsors will be acknowledged in the show program. Information about participating in one of these ways is available on our website.

Please visit our exhibitor area on the website at <http://greatlakesscrapbookevents.com/exhibit/exhibitor-services/> to download the exhibitor contract files in Acrobat format. If you would prefer to have a hardcopy of the forms, please call and we'll fax or mail them to you. If you have any questions, please call our corporate offices at 248-583-7133, or email us at kate@megameet.com.

Sincerely,

Kate Griswold
Owner
Great Lakes Scrapbook Events
www.greatlakesscrapbookevents.com