



Special Events Agreement
Great Lakes Mega Meet Scrapbooking Convention
May 5, 6 & 7, 2022
Suburban Collection Showplace - Novi, MI

Contact Information: Prefer to receive information via [ ] Email or [ ] Fax \*Indicates program listing fields

\*Company Name (exactly as you wish it to appear in promotional materials)
Contact On-Site Contact (if different)
\*Address [ ] do not publish address City State ZIP
\*Published Phone Direct Phone Fax
E-mail \*Website

Please indicate which Special Events you plan to participate in:

[ ] Mega Round Robin Wednesday, May 4 5:15PM – 6:30PM

Promote your products to a captive audience the night before the show opens!

By participating in our Mega Round Robin at the GLMM 2022, you agree to:

- Create a table top display of products/promotions, and be set up no later than 5:15PM
• Provide ONE staff member to promote your table during the event.

We recommend you provide flyers to promote your booth, including a coupon, discount, or copy of any Show Special you may be offering.

[ ] Crop Party Friday, May 6 6:00PM – 12AM

Promote your products at our popular Crop Party!

By participating in the Crop Party at the GLMM 2022, you agree to the following:

- Design and implement a game or contest for the Crop Party. This includes selecting participants, determining game criteria, providing and distributing prizes.
• OR Diamond Sponsors Only - host a Mega Sale – Sales at Crop Parties should not last longer than 15 minutes and products offered should be at a significant (20% or more) discount from retail. (This option is available only to Diamond-level sponsors. All others wishing to have a selling table at the Crop Party should indicate that on their contract and pay the additional fee.)
• Submit a description of the Crop Game or Contest to the Crop Manager no later than 7 days prior to the event for approval

Provide a brief description of game/contest, if already planned: \_\_\_\_\_

GLMM will support you in the following ways for your participation:

- Eligibility for sponsorship program
• Company logo or listing included in slide show during event
• Listing as event sponsor on the GLMM website
• Microphone recognition

I agree to participate in the GLMM 2022 Special Events, in the manner described above. I also understand that I may incur financial penalty for promotion received for my participation in this event, should I fail to fulfill this agreement.

Company Name Signature Date