

## **Show Special Agreement**

## **Great Lakes Mega Meet Scrapbooking Convention**

May 11, 12 & 13, 2023 Suburban Collection Showplace - Novi, MI

Contact Information:	Prefer to receive information via [ ] Email or [ ] Fax	*Indicates program listing	g fields
*Company Name (exactly as you wish it	to appear in promotional materials)		
Contact	On-Site Contact (if different)		
*Address [] do not publish address	City	State	ZIP
*Published Phone	Direct Phone		Fax
E-mail	*W	ebsite	
NO COST Advertising Op Another way to boost reve	portunity!! enue in your booth at the show! We are	offering this at NO ADDITIONA	AL COST to you – we
just need you to send us th	ne information!		

One week prior to the show, we will load a page called "Show Specials" where we will list all Show Specials sent to us by exhibitors ahead of the show. This information is due to us by **April 20, 2023**. We will do an email blast out to our email list, and let them know that they can review a list of Show Specials BEFORE hitting the show floor. Can you imagine the increased traffic in your booth when the customers are seeking you out for your specials? Show specials submitted after the deadline are not guaranteed to be added to the Show Special page.

## By participating in the FREE Show Special Ad, you agree to the following:

 Offer a Show Special to all attendees – can be any type of offer - \$ off, % off, BOGO, or other type of Show Special. Let the attendees know what great deals they can get in your booth!

Text for your show special must be provided via e-mail ONLY to <a href="mailto:kate@megameet.com">kate@megameet.com</a>. This TEXT ONLY ad will be presented exactly how submitted, and therefore, Scrapbooks Mega Meet is not responsible for any errors with regards to spelling, etc. No art should be submitted for this ad – just a paragraph of text describing your show special.

## GLMM will support you in the following ways for your participation:

- Promote to the email list that GLMM Show Specials are available on the website.
- List your company and your Show Specials on a special "Show Special" page on the website, which will be linked from the GLMM home page. Specials will be listed on the page in the order we receive them from YOU so the sooner you respond the higher up your Show Special will place!
- Great advertising opportunity for your booth at NO ADDITIONAL COST to you!

I agree to allow the show sp page on <u>www.greatlakesscra</u>		Meet representative to be placed on a "Shov	v Special
Company Name	Signature	Date	

Address all applications, correspondence and make checks payable to: Scrapbooks Mega Meet LLC – PO Box 621, Hartland, MI 48353. Phone: 248-583-7133, Fax: 734-758-0183, E-Mail: <a href="mailto:info@megameet.com">info@megameet.com</a> Web: <a href="mailto:www.greatlakesscrapbookevents.com">www.greatlakesscrapbookevents.com</a>