

## Email Newsflash Ad Contract

Great Lakes Mega Meet Scrapbooking Convention May 9, 10 & 11, 2024 Suburban Collection Showplace - Novi, MI

**Contact Information:** 

Prefer to receive information via [ ] Email or [ ] Fax

\*Indicates program listing fields

\*Company Name (exactly as you wish it to appear in promotional materials)

Contact	On-Site Contact (if different)			
*Address [] do not publish address	City	State	ZIP	
*Published Phone	Direct Phone	Fax		
E-mail	*Website			

Please Schedule for Us:

Available to DIAMOND SPONSORS ONLY – Email Broadcast TAKEOVER to our email list – you provide the HTML, we schedule and send the email – all content is yours, except for a header line identifying you as a Diamond Sponsor. x Newsflash @\$.027 per email address =	Method of Payment: PLEASE COMPLETE THIS SECTION FULLY – WE DO NOT KEEP CARD NUMBERS ON FILE!! (Advertising is reserved on a pre-payment basis) Company Check Money Order Master Card VISA AMEX Discover Please charge my deposit to the following credit card:			
(~12,000 emails – will bill based on actual list size)	Credit Card Account Number (all digits) Exp. Date	CVCode		
Available to ALL EXHIBITORS – Advertisement in one of the regularly scheduled pre-show email broadcasts – LIMIT ONE AD per ISSUE.	Print Name on Credit Card			
x Newsflash @\$.012 per email address  = (~12,000 emails – will bill based on actual list size)	Credit Card Billing Address City State Zip			
	Signature (required for all credit card transactions)			
Please list your preferred date/times for release. (We will not release on a date that conflicts with a GLSE release. The 2 weeks preceding any GLSE convention are blackout dates for an Email Broadcast TAKEOVER. We will contact you for alternate dates/times if one of your preferred selections conflicts.)				

## Requirements -

- Ad .html code should arrive ready to email Our email marketing provider is Constant Contact. You may include links back to your website in action calls throughout your ad. To submit your ad – please paste the .html code into a .txt file and attach it to an email to <u>kate@megameet.com</u>.
- If we design the ad, you will be billed at the rate of \$60.00 per hour. Send all text and images, with a rough outline of what you want the ad to look like to <a href="mailto:kate@megameet.com">kate@megameet.com</a>.

## Advertising Shipping -

Address all applications, correspondence and make checks payable to: Scrapbooks Mega Meet LLC – PO Box 621, Hartland, MI 48353. Phone: 248-583-7133, Fax: 734-758-0183, E-Mail: info@megameet.com Web: www.greatlakesscrapbookevents.com