

Great Lakes Scrapbook Events



Dear Exhibitor:

We would like to invite you to participate in the 2025 **Great Lakes Mega Meet at the Suburban Collection Showplace in Novi, Michigan on May 8, 9 & 10, 2025**. This is a consumer convention and is a great opportunity to share your products and services to scrapbookers from all over. The convention will include store and vendor sponsored booths with shopping, classes, all-day cropping every day, and a Friday night crop party. Novi, Michigan is located at the junction of two interstate highways near the city of Detroit; and we pull participants from throughout the U.S. and Canada, primarily from Michigan, Ohio, Indiana, Illinois and Ontario, Canada. Detroit Metropolitan Airport (DTW) is a 25 minute drive away.

Our past attendance has averaged between 6,000 and 8,000 attendees. GLMM attendees regularly tell us that they enjoy the variety of products offered at our show, and they enjoy Make and Take tables. Historically, GLMM attendees are also very likely to take classes at the show.

The GLMM 2025 convention will be open to the pre-registered public from 9am-6pm Thursday and Friday and 9am-5pm on Saturday. The general public will be admitted one hour after pre-registered participants.

The Great Lakes Mega Meet is being advertised in Creative Scrapbooker Magazine, as well as on Facebook, Instagram, Pinterest and through Google AdWords. Additional local advertising is planned for the weeks just prior to the show, plus Direct Mailing of postcards to our mailing list, and posters and flyers distributed through Local Scrapbook Stores and Retreat Venues.

If for some reason you are unable to attend the convention, you can still advertise in our Convention program. This program will be available to all attendees at the door. Other sponsorship opportunities are available, and all sponsors will be acknowledged in the show program. Information about participating in one of these ways is available on our website.

Please visit our exhibitor area on the website at <http://greatlakesscrapbookevents.com/exhibit/exhibitor-services/> to download the exhibitor contract files in Acrobat format. If you have any questions, please call our corporate offices at 248-583-7133, or email us at kate@megameet.com.

Sincerely,

Kate Griswold
Owner
Great Lakes Scrapbook Events
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